

Message Text

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ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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P 080925Z AUG 74

FM AMEMBASSY JAKARTA

TO SECSTATE WASHDC PRIORITY 3775

UNCLAS JAKARTA 9779

EO 11652: N/A

TAGS: BEXP SN ID

SUBJ: PROPOSED FY 1976 EVENT SCHEDULE

REF: A. STATE 164153 B. STATE A-4226 C. STATE A-3435

D. STATE A-3308 E. STATE 98588 F. JAKARTA 6801

1. REGRET INABILITY TO RESPOND BY REQUESTED DEADLINE TO USDOC REQUESTS FOR INPUT ON PROPOSED FY 1976 EVENT SCHEDULE. THIS WAS RESULT OF NUMBER OF FACTORS (EG PERSONNEL SHORTAGES, OTHER USDOC REQUESTS) WE EXPLAINING MORE FULLY IN OFFICIAL -INFORMAL CHANNEL.

2. AS EXPLAINED REF F AND TO TOM MOORE DURING HIS CCP VISIT HERE, JAKARTA BELIEVES GREATEST EXPORT PROMOTION PAYOFF WILL COME FROM INDONESIA CCP STRATEGY ORIENTED TOWARD MAJOR PROJECTS RATHER THAN PRODUCTS. WE ALSO PLAN GIVE CAREFUL ATTENTION AND SUBSTANTIAL MANHOURS DURING FISCAL 1975 TO DEVELOPMENT AGENCY RELATIONSHIP. IN VIEW THESE HIGHER PRIORITIES AND SERIOUSNESS WITH WHICH WE VIEW CHOICE OF EXHIBIT THEMES, JAKARTA HAS BEEN EXTREMELY JUDICIOUS IN ITS SELECTION PROMOTION ECENT RECOMMENDATIONS. POST'S RECENT EXPERIENCE RECOMMENDING AGAINST FOOD PROCESSING, PACKAGING TECHNICAL SEMINAR ON BASIS OF MARKET RESEARCH (AFTER PREVIOUSLY HAVING APPROVED THEME) TAUGHT US IMPORTANCE SERIOUS MARKET RESEARCH AND ANALYSIS BEFORE SELECTION EVENT THEMES.

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3. ONLY IF MARKET ANAYLSIS PREVIOUSLY HAD BEEN

REGULARLY CONDUCTED HERE COULD POST DRAW ON THIS RESEARCH TO OFFER
VALID QUICK RECOMMENDATIONS RE SUGGESTED EVENTS CONTAINED
REF B. WE BELIEVE SAME TRUE FOR RESPONSE TO REFS C
AND D. TO OUR KNOWLEDGE, HOWEVER, SUCH CONTINUING
RESEARCH NOT PREVIOUSLY BEEN PART OF POST'S COMMERCIAL
PROGRAM. WE HAVE PROGRAMMED SUCH RESEARCH INTO CCP SO
THAT NEXT YEAR WE WILL HAVE DATA NECESSARY GIVE APPRAISALS
VARIOUS MARKET SECTORS. EMBASSY REQUESTS THEREFORE THAT
DEADLINES FOR REFS B, C AND D BE DELAYED UNTIL
SEPTEMBER 15 BY WHICH TIME WE WOULD PLAN TO HAVE GATHEED
SUFFICIENT DATA BE ABLE SUPPLY AT LEAST MINIMALLY
REASONED RESPONSES.

4. IF WASHINGTON PLANNING SCHEDULES NECESSITATE DECISIONS
PRIOR SEPTEMBER 15, WE BELIEVE BETTER THAT JAKARTA'S
INPUT BE LEFT OUT OF CALCULATION THAN THAT
POST GIVE CASUAL INPUT BASED ON HUNCH OR GUT FEELING.
IF USDOC ABSOLUTELY MUST HAVE EMBASSY THINKING, WE ARE
INCLINED BELIEVE THAT TYPE I NO. 4 ENERGY SYSTEMS EXHIBIT
BEST OPTION AMONG EVENTS SUGGESTED REF B. EMBASSY ALSO
PLANS TO EVALUATE POSSIBLE RECOMMENDATION OF TECHNICAL
SEMINAR ON PORTS AND HARBORS AND CARGO AND MATERIALS
HANDLING EQUIPMENT, POSSIBLY COMBINED WITH MARINE
PROPULSION EQUIPMENT. EMBASSY IS ALSO CONSIDERING SUGAR
MILL EQUIPMENT AND WOOD PROCESSING EQUIPMENT AS POSSIBLE
THEMES.

5. EMBASSY AT LEAST AS CONCERNED AS USDOC ABOUT OUR
INABILITY MAKE SERIOUS REASONED RECOMMENDATIONS RE
PROMOTION EVENT SCHEDULE, AND WE PLAN EMPHASIZE DEVELOP-
MENT MARKET RESEARCH DATA BASE WHICH WILL PROVIDE
SUCH FUTURE CAPABILITY. IN MEANTIME, WE REQUEST USDOC
BEAR WITH US DURING FY 1975 CCP BUILD-UP PERIOD.
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